

# Qzaki

## Obama's Dr. Jeremiah A. Wright Playbook



- #1 Disavow Reverend Wright's Statements.** Do *NOT* confuse this with disavowing Reverend Wright himself.

Avoid tarnish by unequivocally denouncing and rejecting Wright's statements. Support Wright as a person to establish character, loyalty and to justify past relationship with the pastor.

- #2 Emphasize "controversial" statements are not typical of the reverend.** Talk about his love of Christ and how he helps out AIDS patients (avoid talking about how the AIDS victims were infected by white people).

Since you will need Americans to vote for you, ensure the public that you did not listen to 20 years of anti-American hate speech. It is important to create the illusion that these statements were shocking to you and the statements were not typical of Trinity's regime. Refer to these statements as "characterizations" and "sound-bites." This way, even when the press proves you were present during a controversial statement, you can respond that the sermon was not typical of the reverend.

- #3 Repeat that the church is a conventional African American church.** White people will not question you on this, even though Oprah left Trinity Church because it was too radical for her.

Position the church as a centrist African American church, where Wright-like statements are made any given Sunday at any black church across the country. The thought of hate being spoken in every African American church across the country is enough to shock every white person into a state of befuddlement. By associating Wright's statements to all black

churches, interviewers are no longer attacking a single church, they are now attacking every black church.

**#4 Point out Wright is divisive because he focuses on the past.** *And you provide unity because you focus on the future.*

The past justifies Wright's actions, because systematic racism by the white man seared the hatred into him. You are able to stay positive by focusing on the next generation.

**#5 If all else fails, call the Reverend Wright issue a distraction from the real issues.** *Now is the time to attack McCain on Iraq.*

A message from Hollywood Hawk:

*"I was utterly shocked when Obama's playbook arrived on my desk. A member of Obama's inner circle must have mistyped Obama's e-mail address, because a copy of this playbook was sent to one of my colleagues who owns the URL Obama4prezident.com.*

*Obama's historical speech on March 18<sup>th</sup> was brilliant. Fox news had Obama cornered. It appeared that Obama's only way out was to apologize for attending Trinity Church for nearly 20 years and showing poor judgment for associating with Reverend Wright. Obama weaved a more perfect speech and transcended the controversy by traversing through the racial minefield faster than Han Solo flew through the Hoth Asteroid Belt.*

*Obama's Wright playbook has proven to be a solid defense. Unfortunately, Obama has shown poor judgment regarding his own children. Children are not able to distinguish truth from fiction. When the renowned reverend Wright says that the white man infected African Americans with the AIDS virus, Obama's children probably believe that at face value. If Obama is truly hopeful for a better future, why would he chain his own children to the hate of the past? If Obama is willing to further his children's education in racism and anger, is Obama really as calm and collective as he appears? ...or is there a seething anger inside, waiting patiently for the right opportunity to lash out?"*

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